

The former Alvarion BWA division



Developing **LTE**
Technology
for Today
and for the
Future

Telrad 
We're on your wavelength.



Taking **LTE** Technology Forward

Enabling operators and enterprises to stay ahead of the exploding demand for high-bandwidth applications and services. Though Telrad has a business legacy spanning six decades, we've been singularly focused on providing exceptional products and customer service in the telecommunications industry.

Today, the company is a leading 4G solution provider worldwide. With the recent acquisition of the Alvarion 4G product portfolio in 2013, we are making the dream of high-performance, affordable broadband networks a reality, optimizing value for our combined customer base and demonstrating our commitment to deliver LTE-Advanced Solutions to the global market. We've gathered a team of the finest, most experienced telecom minds together in order to deliver the innovative solutions needed to realize our vision of shared success with our customers.

Vision

To be the industry's most radically innovative provider of LTE telecom solutions in the sub-6 GHz market, offering exceptional products and dedicated customer service.



A Telecom Legacy Spanning Six Decades

There are plenty of companies who can claim that they have been around a long time, but none can provide the complete package of long-standing expertise combined with our current focus on LTE solutions designed to enable wireless broadband connectivity around the globe.

Through our acquisition of the Alvarion Broadband Wireless Access (BWA) division, we inherited a field-proven line of 4G products, one of the most experienced wireless R&D teams on the planet, and an extensive customer base. We have risen to the challenge to continue the wireless legacy started by Alvarion, merging best-of-breed products with our world-class products, services and market expertise.

Fast Facts

- Our legacy begins with our 1951 creation, today we employ 400 of the brightest employees worldwide
- Approximately 50% of Telrad's employees are engaged in Research & Development - creating an R&D Powerhouse
- With hundreds of deployments, our technology facilitates the connectivity needs of millions of end-users around the world
- Ingenuity, imagination and creativity drive our unique, proven products
- All our developments take into account the ability for existing customers to smoothly and cost-effectively evolve their network with minimal service disruption

Mission

To be an advanced technology developer, empowering our broadband wireless customers with optimized, versatile and cost-effective TD-LTE solutions.

Simple, High-Performance, Affordable Turnkey Solutions

4G technology is experiencing rapid growth worldwide. Telrad delivers innovative solutions to the most critical issues facing today's wireless networks: how to create affordable reliability while managing exponential growth. Telrad hardware, software, and services help operators increase the range and reliability of their networks, reducing the cost of deployment, and ensuring consistent performance even in the most challenging environments.

We believe in empowering our broadband wireless customers with TD-LTE solutions that are cost-effective and look toward the future – while offering the versatility required to meet the existing needs of evolving wireless networks.

“ Our promise is to **help customers achieve an unprecedented level of broadband network performance**, backed by exceptional customer service and support. ”

Product Highlights



Base Stations

Our flagship RAN product, **BreezeCOMPACT**, is a high performance, small-cell, **SDR** (Software Defined Radio) product. Its multi-technology (**LTE and WiMAX**) platform is optimized for existing WiMAX networks to smoothly evolve to LTE-Advanced at their own pace.



Customer Premises Equipment

The **Dual-Mode** 7000 series of **User Equipment (UE)** units offer a unique ability for new and existing networks to benefit from the most fitting technology that meets their service requirements.



Core Network Solution

TeiCORE – Telrad's flexible **EPC** and **ASN-GW** solutions combine industry unique features to fit networks of all sizes that provide mobile and/or fixed broadband services.



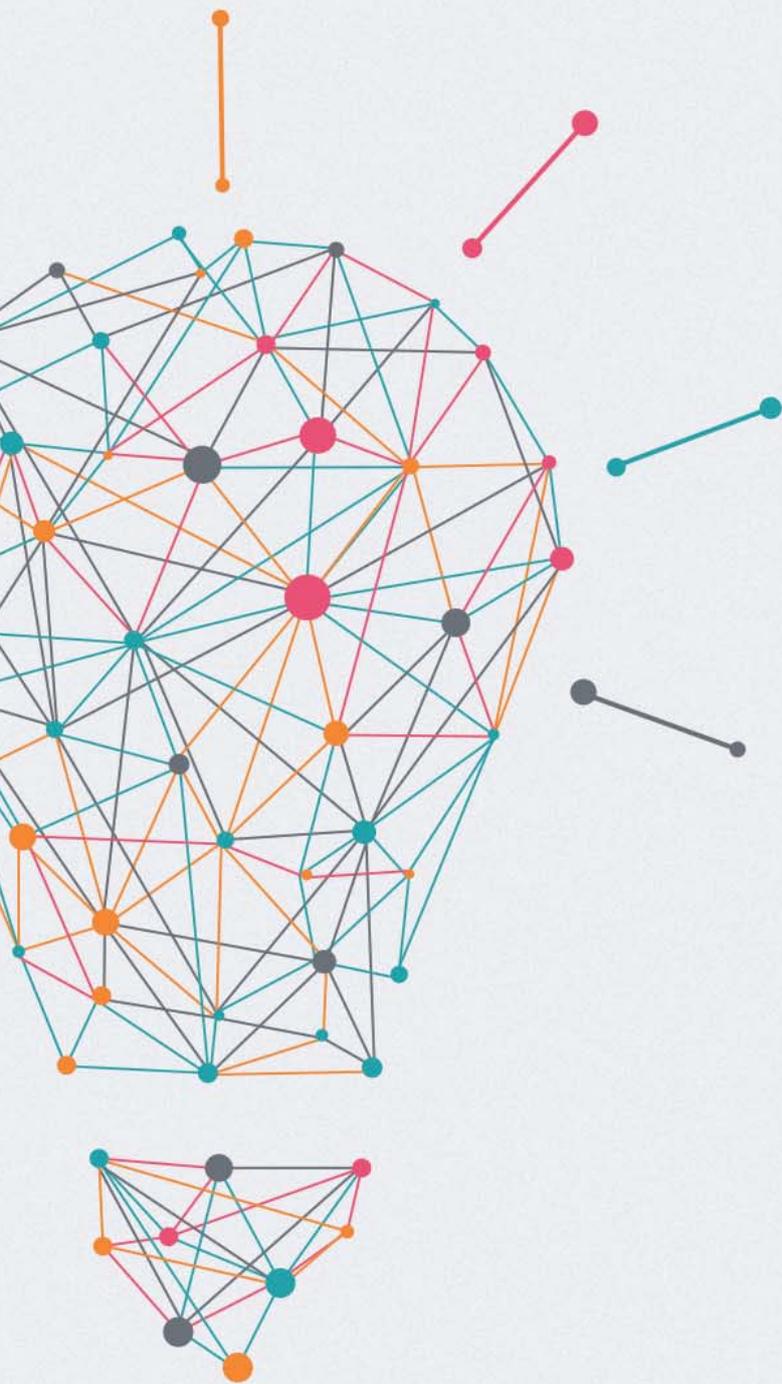
Network Management Software

Our network management software suite, **StarSuite**, is a carrier-class set of tools that supports the entire wireless broadband life cycle.



Integration & Support Services

From radio planning through to post-deployment support, our skilled specialists will help you get it right.



Radical innovation is in our DNA.

Although we've been around a long time, we have our eye on the future. Telrad has an experienced team of engineers, sales, marketing and R&D staff, as well as a senior executive team, who together drive the company's continued growth.

Standing at the forefront of communications infrastructure, we're the people behind the scenes who make connectivity happen. Our corporate culture encourages innovation and values long-term commitment to customers, channels, suppliers, and employees - making Telrad an ideal partner in the high-tech and wireless industry. Approximately 50% of Telrad's employees are engaged in Research & Development - creating an R&D Powerhouse. To all of us at Telrad, "radical innovation" is our focus. It's what we live every day. Supplied by the young and old, who combine well-earned wisdom with the newest trends and best practices, our LTE proficiency is apparent in each of our products.

Radical innovation. It's what we do. It's in our DNA. And we're proudly leading the charge to deliver, to demand, radical innovation in wireless connectivity.

Corporate/Telrad Group

The Telrad Group is a dynamic multinational group of companies providing specialized solutions and services that facilitate the implementation of a wide range of IT and telecom projects. The organization has over 400 employees distributed in offices across the globe, serving customers in over 100 countries. Each company in the Telrad Group, including Magalcom, Oasis Technologies and Telrad Networks, operates autonomously under a common strategic umbrella.

About Telrad Networks

Telrad Networks is a global provider of innovative LTE telecommunications solutions, boasting over 280 4G deployments in over 100 countries. In 2013, Telrad acquired the Alvarion BWA division, inheriting the BreezeMAX and BreezeCOMPACT product suites, as well as an extensive BWA customer base.



About Magalcom

For over 30 years, Magalcom has been a market leader in building data centers, IT infrastructure, control rooms and homeland security solutions. With over 120 employees, the company has formed business partnerships with some of the most prominent manufacturers and customers around the globe. Magalcom's diverse range of services provides customers with turn-key professional and integrated solutions.



About Oasis Communications

Oasis is a unique system integrator specializing in consulting, design and delivery of highly complex communication systems. Established in 2006 by executives of a leading ISP, the company serves over 200 customers worldwide. The company is focused on three areas: data systems infrastructure, communication networks optimization and perimeter data information security. Oasis offers proactive maintenance and support services, serving international service providers, startups and IT-oriented clients.



Worldwide Offices

International Headquarters

Bat Sheva Street 1
PO Box 6118
Lod, Israel 71100
Tel: +972-73-2467474
Fax: +972-73-2467555
Email: info@telrad.com

North America Sales

Email: northamerica@telrad.com

South America Sales

Email: southamerica@telrad.com

Asia Pacific Sales

Email: asiapac@telrad.com

Europe Sales

Email: europa@telrad.com

Africa Sales

Email: africa@telrad.com

www.telrad.com